

Property: Healthcare Improvement Scotland corporate website v2

Year	Page path and screen class	Views	Average engagement time per active user	Event count: user_engagemen	Event: search initiation	Event: external link
	2024 /inspections-reviews-and-regulation/	5175	20.60498793	2650	Not recorded	Not recorded
	2025 /inspections-reviews-and-regulation/	21744	149.2584791	20262	Not recorded	Not recorded
	2026 /inspections-reviews-and-regulation/	4539	90.76829268	5192	Not recorded	Not recorded
Total		31458		28,104	Not recorded	Not recorded

Account: HIS ARCHIVE WEBSITE OLD COPORATE WEBSITE
Property: Corporate website - GA4

Year	Page path and screen class	Views	Average engagement time per active user	Event count: user_engagemen	Event: search initiation	Event: external link
	2021 /our_work/inspecting_and_regulating	0	0	0	0	0
	2022 /our_work/inspecting_and_regulating	3826	70.965063	3735	83	18
	2023 /our_work/inspecting_and_regulating	11219	60	11227	266	57
	2024 /our_work/inspecting_and_regulating	1858	71	1712	50	9
Total		16903		16674	399	84

# Property: Healthcare Improvement Scotland corporate website v2				
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#				
# All Users				
# Start date: 20260101				
# End date: 20260820				
Page title and screen class	Views	Average engagement time per active user	Event count: user engagement	
/inspections-reviews-and-regulation/r	4539	90.76829268292683		5192

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All Users

Start date: 20250101

End date: 20251231

Page title a	Views	Average engagement time per active user	Event count: user engagement
/inspection	21744	149.2584791	20262

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# Pages and screens: Page path and screen class				
# Account: HIS ARCHIVE WEBSITE OLD COPORATE WEBSITE				
# Property: Corporate website - GA4				
# -----				
#				
# All Users				
# Start date: 20230101				
# End date: 20231231				
Page path : Views	Average engagement time per act	Event count: user engagement	Event: search initiation	Event: external link
/our_work/	11219	60	11227	266
				57

# -----					
# Pages and screens: Page path and screen class					
# Account: HIS ARCHIVE WEBSITE OLD COPORATE WEBSITE					
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# -----					
#					
# All Users					
# Start date: 20220815					
# End date: 20221231					
Page path : Views	Average engagement time per active user	Event count: user engagement	Event: search initiation	Event: external link	
/our_work/i	3826	70.965063	3735	83	18

Pages and screens: Page path and screen class

Account: HIS ARCHIVE WEBSITE OLD COPORATE WEBSITE

Property: Corporate website - GA4

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All Users

Start date: 20210101

End date: 20221231

Page path & Views	Average engagement time per activ	Event coun	Event: sear	Event: external link
/our_work/i	0	0	0	0